Increase exposure to student innovation

<https://businessmatters.oregonstate.edu/a-rising-star-launch-academy/>

“our team is redefining how OSU students experience entrepreneurship”

“It’s one thing to run a successful incubator program filled with engineering students and MBAs. It’s entirely another to create an incubator program where public health, horticulture and education majors feel equally welcome and can thrive.”

“To create an environment where any student can feel a sense of belonging, we use a concept called inclusive design”

“With this approach, we develop our programs to serve students who do not (at least initially) see themselves as entrepreneurs.”

“We are proud of the strides we have made toward building an inclusive entrepreneurship community for our student business owners.”

<https://startx.com/students>

“The Student-in-Residence scholarship is a financial aid program intended to support student teams who are building a company while completing their degree.”

“earn exclusive access to structured ways of connecting with StartX's network of hundreds of highly experienced and industry-leading mentors to help you think through important decisions, including successful StartX entrepreneurs, VCs, Stanford faculty and alumni -- receive customized coaching, where and when you need it most, from top notch coaches and domain experts.”

“Scholarship recipients receive up to $9K per team”

“Access to 1000+ Investors”

“$1M+ in free resources & discounts”

“6 months of free, dedicated office space”

“Pre-negotiated packages with top legal firms”

“Each eligible team will be awarded $4500 upon acceptance for the Scholarship”

“

Student-in-Residence judges focus on evaluating the team rather than the idea.  
  
They evaluate (in descending order of priority):

* passion and commitment demonstrated by founders
* team dynamics
* ability to execute & core competency
* willingness to understand your market

“

“There’s really no downside of you being a part of the program, so my suggestions to a lot of founders would be ‘what do you really have to lose? You have a lot to gain but you don’t have much to lose’”